Hearing loss: an issue for public health planning

IFOS: 11/11/2018

Pre course thinking and reading

Sue Archbold, PhD, Hon LLD
(with Brian Lamb, OBE)
This presentation will cover:

- The wide impact of hearing loss on adults and children
- The growing numbers globally
- The changing communication and hearing technologies
- The evidence of the impact of latest technologies
- Access to the latest technologies
- Public health planning: challenges and influences
- Examples of influencing globally
- Future challenges
Before the presentation on 11/11/2018

- Please think about the following questions
- Read the suggested papers/reports to stimulate your thinking on the topic
- The questions will be discussed in the presentation
- The presentation will be available after the event
General public health planning: what do you know?

- Look at [www.gapminder.com](http://www.gapminder.com)
- Look at the slides and answer the questions
- Look at the changing facts and figures over time over countries...
- Does any of this have impact in thinking about hearing loss?
Hearing loss: why important

- Why is impact of hearing loss under recognised in both children and adults?

- What areas of life does hearing loss impact?
- Which areas might be important in public health planning and why?

- What other professionals are involved in managing those with hearing loss?
- What contact do you have with them?
What evidence of the diverse impact of hearing loss is there? read examples:

- Reports from WHO website on hearing loss, and its economic impact
And more....

- Eurotrak reports: www.ehima.org


- www.batod.org.uk/cride for government data on deaf children in the uk
Why a public health issue?

- Who decides access to technologies and management?
- Who decides practice?
- Who funds?
- On what basis?
- What evidence do they need?
- Do you have contact with public health policy makers and/or funders of health care?
Influencing public health planning

- What impact of HL do you think might be of interest to public health planners?
- What will they need to know to make decisions?
- What evidence will they need?
- From whom? How presented?
- How access them?