Hearing loss: an issue for public health planning

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Learning objectives and overview

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(with Brian Lamb, OBE)
This presentation will cover

- The huge and unrecognised impact of hearing loss on adults and children
- The growing numbers globally
- Today's changing communication and hearing technologies
- The evidence of the impact of the latest technologies
- Access to the latest technologies
- Public health planning: influencing change in policy and practice
- Examples of influencing public health policies globally

Future challenges
Learning objectives

- To understand the wider impact of hearing loss in children and adults
- To understand the changes today’s technologies can make to those with hearing loss
- To understand the challenges with access to the technologies globally
- To understand the challenges for public health policy makers and funders in health care decisions
- To understand how public health policies can be influenced and access increased and services improved
Preparation and references

- Please think about the following questions
- Read the suggested papers/reports to stimulate your thinking on the topic
- The questions will be discussed in the presentation
- The presentation will be available after the event
General public health planning: what do you know?

- Look at www.gapminder.com

- Look at the slides and answer the questions

- Look at the changing facts and figures over time over countries…

- Does any of this have impact in thinking about hearing loss?
Hearing loss: why important

- Why is impact of hearing loss under recognised in both children and adults?

- What areas of life does hearing loss impact?
- Which areas might be important in public health planning and why?

- What other professionals are involved in managing those with hearing loss?
- What contact do you have with them?
What evidence of the diverse impact of hearing loss is there? read examples:

- Reports from WHO website on hearing loss, and its economic impact: [www.who.int](http://www.who.int)


And more....

- Eurotrak reports: www.ehima.org


- www.batod.org.uk/cride for government data on deaf children in the uk
Why a public health issue?

- Who decides access to technologies and management?
- Who decides practice?
- Who funds?
- On what basis?
- What evidence do they need?
- Do you have contact with public health policy makers and/or funders of health care?
Influencing public health planning

- What impact of HL do you think might be of interest to public health planners?
- What will they need to know to make decisions?
- What evidence will they need?
- From whom? How presented? How access them?
- How can you influence public health planning?