Economic impact of hearing loss: influencing public health

IFOS: HO CHI MINH CITY, NOV 2019

Learning objectives and overview

Sue Archbold, PhD, Hon LLD
(with Brian Lamb, OBE)
This presentation will cover

- The huge and unrecognised impact of hearing loss on adults and children
- The growing numbers globally
- Today's changing communication and hearing technologies
- The evidence of the impact of the latest technologies
- Access to the latest technologies
- Public health planning: influencing change in policy and practice
- Examples of influencing public health policies globally

Future challenges

IFOS, GLOBAL HEARING, HO CHI MINH CITY, NOV 2019
Learning objectives

- To understand the wider impact of hearing loss in children and adults
- To understand the changes today’s technologies can make to those with hearing loss
- To understand the challenges with access to the technologies globally
- To understand the challenges for public health policy makers and funders in health care decisions
- To understand how public health policies can be influenced and access increased and services improved
Preparation and references

- Please think about the following questions
- Read the suggested papers/reports to stimulate your thinking on the topic
- The questions will be discussed in the presentation
- The presentation will be available after the event
General public health planning: what do you know?

- Look at www.gapminder.com

- Look at the slides and answer the questions

- Look at the changing facts and figures over time over countries...

- Does any of this have impact in thinking about hearing loss?
Hearing loss: why important

- Why is impact of hearing loss under recognised in both children and adults?

- What areas of life does hearing loss impact?

- Which areas might be important in public health planning and why?

- What other professionals are involved in managing those with hearing loss?

- What contact do you have with them?
What evidence of the diverse impact of hearing loss is there? read examples:

- Reports from WHO website on hearing loss, and its economic impact: www.who.int


And more....

- Socio economic reports at www.ehima.com
- www.batod.org.uk/cride for government data on deaf children in the uk
Why a public health issue?

- Who decides access to technologies and management?
- Who decides practice?
- Who funds?
- On what basis?
- What evidence do they need?
- Do you have contact with public health policy makers and/or funders of health care?
Influencing public health planning

- What impact of HL do you think might be of interest to public health planners?

- What will they need to know to make decisions?

- What evidence will they need?

- From whom? How presented? How access them?

- How can you influence public health planning?