Arnaud Porte
« Improvements in everyday life » Chief Officer
## Mission, values and business model

| Mission | Engage talents to advance hearing health and improve everyday life for people with hearing difficulties and their entourage:
| • Support for research:
  • Fundamental research to understand hearing and hearing disorders
  • Translational research to accelerate the development of diagnostic and therapeutic solutions
  • Improvements in everyday life for people with hearing loss and their entourage
  • Support for innovation to accelerate the creation of value through products and services |
| Values | Engage, advance, innovate. Unite expertise and promote talents |
| Model | Boost our impact with a mixed fund-operate model
Build a brand territory as the basis for major fundraising campaigns |
THANK YOU FOR YOUR ATTENTION